



LIVING *ON* PURPOSE

EXTRAORDINARY PEOPLE,
EXTRAORDINARY PLACES,
EXTRAORDINARY EXPERIENCES





Contents

| | |
|-----------------|---|
| <u>Page 3.</u> | Webinars |
| <u>Page 4.</u> | Daily Dose of Inspiration |
| <u>Page 5.</u> | Living on Purpose workshops (individuals) |
| <u>Page 6.</u> | Team Living on Purpose workshops |
| <u>Page 7.</u> | Inspirational Keynotes |
| <u>Page 8.</u> | Coaching |
| <u>Page 9.</u> | Amazon journey |
| <u>Page 10.</u> | Value of our work |
| <u>Page 11.</u> | How you learn |
| <u>Page 12.</u> | Pricing |
| <u>Page 13.</u> | Packages |
| <u>Page 14.</u> | Who is Craig Goldblatt |
| <u>Page 15.</u> | Who is Caroline Loden |
| <u>Page 16.</u> | Testimonials |





LinkedIn Webinars

A suite of webinars designed to give an insight into:

- **Living on Purpose**
- **Intention**
- **Beliefs and Values**
- **Identity**
- **Communication Skills**
- **Inspired Teams**
- **Daily Practice**
- **Meditation**
- **Growth**





Daily Dose of Inspiration email

A daily email to bring sunshine, joy and a little dose of inspiration - supporting you to live a life full of purpose.

Every day, we scour the world (and our brains!) for the most captivating stories, people, places, quotes and images to brighten your day and fuel your creativity. We believe that inspiration is the spark that ignites our purpose, and we hope that this ignites that spark in you.

Here's what you can expect from your daily dose of inspiration:

Inspirational Stories: Discover remarkable tales of ordinary people doing extraordinary things. These stories will remind you of the incredible potential that lies within us all.

Powerful Quotes: Words have the power to move mountains. Our carefully curated quotes will motivate, empower, and challenge you to see the world in a new light.

Captivating Images: They say a picture is worth a thousand words. Our daily images are carefully selected to evoke emotion, spark creativity, and remind you of the extraordinary beauty in the world.

The inspiration is underpinned by neuroscience, NLP techniques and our combined 20+ years in coaching and purpose led industries. We are passionate about sharing the tools to Living on Purpose.



Start your day in the right way with a healthy dose of inspiration....

“Amazing start to a morning 😊”

“Thanks for these daily doses – some great wisdom each day!”

“Provide a much needed boost!! 😎”



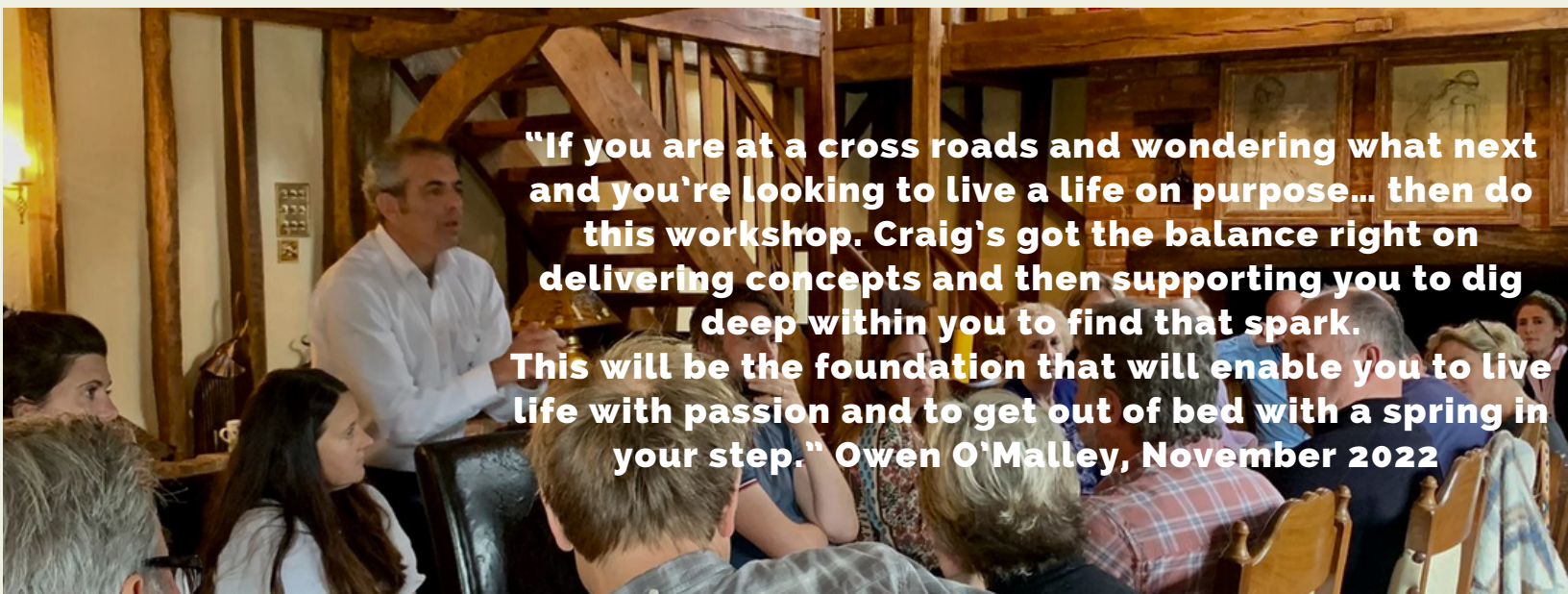
Living on Purpose workshops

Is there a piece of you that knows you are powerful beyond measure and not yet delivering your full potential?

- Are you committed to deliver an inspired and impactful life?
- Do you believe you can fulfil your potential in this lifetime?
- Are you living in the moment?

To support you to live a happier, more confident, more courageous life, we created the 'Living on Purpose' in person workshops, This full day from 9-5pm focuses on deepening your passion and inspiration within you.

With an intimate 12-16 in the room, we will explore our Intention and Purpose, Values and Beliefs.. This will help you to; find more clarity in your life, become more courageous to live your dreams, have more confidence and to live a life full of purpose.





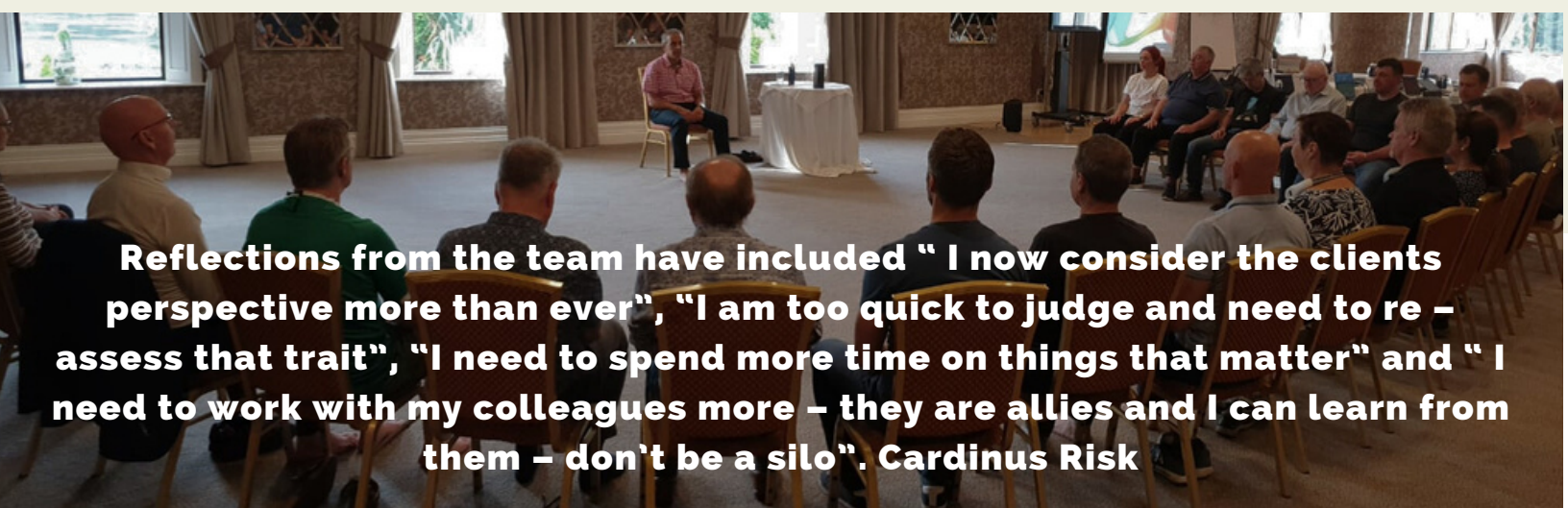
Team Living on Purpose workshops

Teams who hold a deep friendship and care passionately for each others' welfare, create a rich life together. This is about teams seeing each other deeply and understanding each others fears, struggles and great strengths. We work with your team first to explore themselves as individuals, for everyone to gain clarity as to their own unique talents. We then build on this to create a deep trust within the team, to be able to grow a unique team purpose.

Teams come away with:

- A shared vision that the team buy into with their hearts
- Clarity of purpose and a drive to grow for the greater good
- The eradication of doubt and fear
- The delivery of service
- A never say die attitude
- A belief in the success of community and customer

“We needed something different. After listening and discussing Craig’s “living on purpose” thinking and approach it was evident that this would give our team a new perspective. We didn’t just want another sales course; we wanted our team to understand themselves more and how they engaged, how they considered others and what their purpose is - in and out of work.



Reflections from the team have included “ I now consider the clients perspective more than ever”, “I am too quick to judge and need to re – assess that trait”, “I need to spend more time on things that matter” and “ I need to work with my colleagues more – they are allies and I can learn from them – don’t be a silo”. Cardinus Risk



Inspirational Keynotes

700 keynote presentations. 5 continents. 100,000 people worldwide. For over 2 decades, Craig has been challenging rather than telling audiences to take action and become their best selves.

Diving deep into human identity, awareness and potential, Craig transforms audiences by revealing the brilliance they already possess. Through intention, purpose and greater self-understanding, they can powerfully create the fulfilling, meaningful impact they dream possible. Audiences come away understanding:

- Who they are at their very best.
- Their purpose and what's most important.
- The strengths to create massive impact.
- The value they deliver most to themselves and those around them.
- The steps to short, medium and long-term futures; creating a living legacy they are proud to leave behind.



**"Craig was nothing short of
BRILLIANT" easyJet**



Coaching

Now more than ever, the decisions you make to invest your time and money for impact are critical.

Impact coaching will align you with your deeper purpose ensuring you are creating a legacy that is world-changing.

- 100% Customized For Your Personal Goals

Unlike cookie-cutter coaching programs, impact coaching is a true, tailor-made experience based on you, your life and the extraordinary contribution you're going to make.

- Drawing out your greatness

You'll reach the peak of your potential in every area so you create the inspirational life and legacy you've always imagined.

- Unique tools for rapid-fire growth

Keeping you motivated and accountable so you become the best version of yourself possible and share it with the world.

"Craig is an incredibly gifted life coach who helped open my mind to what's important to me in life. I come away from each session feeling revitalized, focused and ready to face any challenges thrown at me, as I continue on my life journey."

"He is full of positive energy and has an amazing ability to understand the feelings of others (even if they are struggling to put them into words for themselves!). He manages to do all this with great compassion and humility, making every session an extremely valuable experience."

— Olivia Bradshaw HR Director Matrix PA



The Amazon journey

This is a truly unique experience to travel deep into the heart of a spiritual goldmine; one of the last remaining natural wonderlands we have on planet earth. We travel hundreds of miles into the heart of the Ecuadorian Amazon Forest and stay with an ancient Achuar community.

This community is a dream nation with a daily shamanic practice at the root of their lives, with the most diverse ecosystem surrounding them.

- A journey for the SOUL
- Surrounded by the worlds most incredible wild and plant life
- Time to be by yourself, switch off and reflect on your life with the support of Craig and the team with daily coaching
- Experience an inspiring community way of life
- Gentle to moderate treks and tailored yoga sessions
- Meditation and visualisations

A photograph of a traditional thatched-roof hut nestled deep within a lush, dense jungle. Sunlight filters through the trees, creating a warm, golden glow and lens flare effects. The hut has a steeply pitched, conical roof made of dried palm fronds or similar natural materials. The surrounding forest is thick with various types of trees and foliage.

"I am full of gratitude and appreciation for the unbelievably extraordinary experiences you gave us in the magical jungle of the Achuar. The thought, organisation and energy you put in was above and beyond. Thank you thank you from the bottom of my heart "

THE VALUE OF OUR WORK

Creating an EXTRAORDINARY life, full of confidence and wealth:

Emotional wealth

Emotional wealth is knowing you're enough and having the wisdom to know that every emotion is here to serve us. What separates emotionally wealthy people is the ability to lead a healthy life with a positive outlook. In addition, a core characteristic of emotionally wealthy people is resilience - better able to cope with the challenges and difficulties life throws at them. A lack of judgement and a gratitude and respect for the whole planet gives us the foundation for emotional strength and Wealth

Emotional wealth is often essential for achieving other types of wealth.

Financial wealth

The most obvious type of wealth, financial wealth, refers to money, assets, investments, and similar goods. Financial wealth comes from an abundant mindset, deep self worth and a confidence and expectation of abundance financially. To be financially wealthy we must understand the power of varying investments and compounding interest.

Physical wealth

Physical wealth begins when we honour our body; nurturing it as the most important asset in our lives and connecting to nature around us. This then allows us to educate ourselves to be well and strong and feed our bodies with the best fuel and exercise.. A daily practice of exercise, movement and preparation of the right foods, vitamins and minerals is key to physical wealth.

Spiritual wealth

Spiritual wealth refers to having in abundance something larger than yourself. In the traditional sense, spiritual wealth gives meaning to higher powers. Being spiritually wealthy is the practice of authentic gratefulness. The key to our spiritual Wealth is a daily pratice and awareness.

Social wealth

Social wealth is having a deep intention for all we share our lives with. Creating a platform to serve the world is core to improving our social wealth. It is about believing in community and taking deliberate action to serve everyone we can on a daily basis.



HOW YOU LEARN & GROW

Our Intention: Our deepest Value

All great leaders have an emotional driver for their cause. Martin Luther King had a deep intention of freedom for his people and we believe this sat behind every decision and behaviour he delivered.

It benefits us enormously to know what these drivers are in order to inspire ourselves, our clients and all others to take a certain action.

Purpose: Our reason for living and working

In order to be truly motivated we need to understand that there are core elements that human beings want;

- to experience our deepest feelings
- to feel a strong sense of security, excitement, self-worth, connection and growth
- to give to others.

Identity: Who we are at our best

At a level of identity, we are incredibly complex. We use labels to describe ourselves and, even though language cannot truly encompass all that we are, it is an extremely powerful guide.

If we were to ask the people who know us best, what would they say are our greatest qualities? Knowing our true sense of self has so many benefits, most of all it creates a real value of trust in all who surround us.

Values and Beliefs: What is most important to us?

Our core values, such as Trust, Honesty, Integrity, Compassion and Health, form the foundations for our emotional compass. They allow us to make the right decisions for ourselves and others. When we recognise what values are crucial for us it supports a strength to make decisions, carry them through and attract the right clients who share these qualities.

Understanding and living our values at the highest level through introspection is very powerful to ascertain if we are showcasing ourselves in an authentic way.



PRICING

| | | |
|--|---|--|
| WEBINARS | Monthly LinkedIn | Complimentary |
| DAILY DOSE OF INSPIRATION EMAIL | Weekdays | Complimentary |
| WORKSHOPS (Individuals) | Every 2 months 9-5pm | Early bird £355+VAT |
| TEAM WORKSHOPS | 2 hour workshops over 2-3 sessions or half day | £3,500+VAT |
| SPEAKING | Inspirational keynotes | £3,500+VAT |
| COACHING | 2-3hours monthly meetings, regular check-ins, books, articles & connections | £1,000 per month or £800+VAT for a minimum of 6 months |
| AMAZON JOURNEY | 10-day journey into the Ecuadorian Amazon rainforest | £4,300 |

For what shall it profit a man if he shall gain the whole world, and lose his own soul?"

Giving back

We are passionate about an exchange of wealth - sharing our emotional, community, spiritual and material wealth in an equal way. Having received so much from our time with the communities in Burkina Faso, we support the Transform Burkina food programme through donations with every coaching client. We also plant a tree per client with Plant for the Planet.

PACKAGES

| Product or Service | PURPOSE EXPLORER | PURPOSE TRAVELLER | PURPOSE VOYAGER | PURPOSE ADVENTURER |
|--------------------------|------------------|-------------------|-----------------|--------------------|
| Daily Dose | £0 | £0 | £0 | £0 |
| Living on Purpose e-book | £5 | £5 | £5 | £5 |
| 1-day workshop | £355 | £355 | £355 | £355 |
| Coaching | | £250 (1 hour) | £2,400 (3 mths) | £4,800 (6 mths) |
| 2-day workshop | £838 | £838 | £838 | £838 |
| Amazon | - | - | - | £4,300 |
| WORTH: | £1,198 | £1,448 | £3,598 | £10,298 |
| PACKAGE: | £1,099 | £1,299 | £3,299 | £9,699 |
| SAVINGS: | £99 | £149 | £299 | £599 |
| *MONTHLY PAYMENT: | £91.58 | £108.25 | £274.92 | £808.25 |

*Monthly payment is for a total of 12 months

*Prices are excluding VAT

All payments to be completed within one year unless previously agreed

If you have previously paid for a service we will honour the package price

These packages are for individuals. If you require a suite of work for your business please contact us to discuss how we can tailor this to your budget.

HI, I'M CRAIG GOLDBLATT

In the last 2 decades, I've been a sought-after International Keynote Speaker, Impact Coach and Trainer to some of the biggest businesses, charities, nonprofit organizations and top-performers in the world.

My life purpose is helping you create a meaningful legacy so we create a better world together.

I've helped incredible organizations like Microsoft, WWF U.K., WWF Africa, Warwick Africa (Warwick University), The Learning Trust, Article 25, The Diana Award, The Ella Foundation and more clarify their mission and impact the world.

I also work one-on-one with remarkable leaders, entrepreneurs, CEOs and high-profile individuals who are hungry to live their true purpose, contribute deeply and embrace life at the highest level.

As a traveler, I've immersed myself in some of the most diverse cultures on the planet, learning lessons in love, courage, compassion and empowerment.

Now, with an enhanced awareness of purpose, intention, motivation and human identity, I bring those lessons with me to the stage, my workshops and intensive 1:1 coaching like The Impact Advisory Program.

That means I offer unique tools that are extremely effective—actionable strategies to understand yourself deeply, reveal your true purpose and clarify your vision. Plus, a roadmap to make it happen.

In 2010, my life purpose led to founding Giving Africa, a charity focused on creating a strong organization to build a school in Burkina Faso, offering high-quality education, real opportunities and self-sustaining outcomes to children in poverty.

Because of this, I am much more than your typical life coach, advisor or personal development strategist.

I know where you are right now. I've felt the same drive to create a better world and I've developed a proven path to make a real difference.

For me, it took a number of challenges and triumphs to find my higher purpose and start building my legacy.

As Creative Director at Living on Purpose I am on a mission to bring clarity and purpose to 1 million people over the next 10 years.





CAROLINE LODÉN



HI, I'M CAROLINE LODÉN

I have been involved in the NGO sector for over 20 years - primarily as CEO for Giving Africa but also within Senior Management at Help the Aged (Age UK) and The Children's Society. I was also one of the founding Directors of the Association of Volunteer Managers.

I have been privileged to be involved in the support of international development, children, disability, older people, environmental needs, mentoring, volunteering, education and entrepreneurship causes. My experience spans both small and global nonprofit organisations which has given me an in depth understanding of what leads to successful impact and sustainable growth.

Through living and working with the incredible communities of Africa and India, I feel blessed to have learnt to approach life as an exchange of wealth.

This exchange can be through love, knowledge, time, money or spirit, and I believe it enriches our lives beyond measure.

Working with people from all walks of life around the world, I thrive on making new and enduring connections. I find it a privilege to work with individuals to realise their passion and intentions to create true impact in the global community.

I am also a yoga instructor and NLP coach and love using that knowledge to help people to heal and grow in body and mind. I live in the Hampshire countryside in the UK with my brilliant husband, two kids and a multitude of pets!

As Operational Director at Living on Purpose, I am privileged to run the operations of our work and support us to bring clarity and purpose to 1 million people over the next 10 years.

"I have found that the greatest degree of inner tranquillity comes from the development of love and compassion. The more we care for the happiness of others, the greater is our own sense of well-being. It is the ultimate source of success in life." Dalai Lama

TESTIMONIALS

I wasn't sure what to expect or get out of the workshop, but came away full of passion, joy and excitement about what I can achieve and what I am capable of...Thank you so much for an amazing experience.

Tanis Brookes, Futures Housing Group

This day was a powerful self-development day, enabling space to create new thoughts, inspiration to implement and the energy to dive into a new paradigm in life that enhances the way I am already working but has given me clarity to articulate and love on purpose fully.

Penny Power, OBE, Founder BIP100Club



Everything went so well, Craig was nothing short of BRILLIANT"

easyJet

"It's easy to fall into a trap of thinking 'I'll do this tomorrow', or, 'this is who I am, I can't change'. Craig taught me that you can change your beliefs and thought processes but it requires dedication and daily practice. It doesn't 'just happen'