



CRAIG GOLDBLATT



# Magnify Your Impact

Transformational  
Workshops

Impact Coach

Inspirational speaker

# Meet Craig



CONNECTING PEOPLE  
WITH PURPOSE  
FOR MAGNIFIED IMPACT

“

*Life-changing.*

— MICHAEL HOWARD,  
CHAIRMAN, MARIS

Passionate about global change, Craig connects people and organisations to the impact they want to make.

Empowering people to make a real difference, Craig connects each individual and organization to the heart of their true purpose, and creates an actionable blueprint to make it happen. This is where extraordinary impact begins.

Whether his audience is crystal clear on their mission or don't yet know what it is, Craig's inspiring approach offers valuable tools to clarify their vision, magnify their magnificence and bring their legacy to life.

Dynamic, passionate and mesmerizing, Craig's bespoke keynote speeches and workshops not only stir hearts— he's the catalyst that connects people, social enterprises, and organizations to the magnified impact they want to create.

# Magnify Your Impact

700 keynote presentations. 5 continents. 100,000 people worldwide. For over 2 decades, Craig has been changing lives with his powerful message. With his ability to challenge rather than tell, he rouses audiences to take action and become their best selves.

Originally from Johannesburg, South Africa, Craig has traveled the globe, working in the private sector and with charity enterprises and nonprofit organizations. Experiencing some of the most diverse cultures on the planet, he has developed an enhanced awareness of purpose, intention, motivation and human identity.

Whether you're trying to inspire a room of Fortune 500 CEOs, organisational young leaders or a jam-packed stadium, Craig will give your audience the tools to fuel their purpose, magnify their magnificence and create a meaningful legacy.



# Book Craig

Craig has a dedicated media team to answer inquiries.

To book Craig for a keynote speech or to find out more, please contact:

Caroline Loden

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To find out more about Craig and see his inspiring events, please visit: [craiggoldblatt.com](http://craiggoldblatt.com)



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*Lives will not be the same as he addresses, with mastery, cause rather than effect.*

— SARAH HOPWOOD

# Keynotes

All of Craig's presentations are uniquely tailored for each audience. Two different examples of his work are available below:

## **ACHIEVE YOUR MISSION NOW:** CONNECTING WITH YOUR PURPOSE

### **Audience:**

Purpose-led organisations, Membership Groups

Take a quantum leap forward in this compelling, action-oriented presentation where Craig offers indispensable tools to achieve your mission and magnify your impact. With his powerful approach, your organization will better understand itself, connect with its true purpose and attract new business.

His blueprint then shows you how to attract the right team members, and supporters so your structure is an ideal fit for achieving your purpose and ultimate goal.

Like a living heart that beats your mission forward, your organization will begin to make the (seemingly) impossible possible.

# Workshops



These custom workshops are tailor-made so your business sharpens its vision, understands its values and connects with key players, so your mission is quickly and easily achieved. This is more than just a workshop. It's a profound personal and professional experience where you'll improve, innovate and grow in every way imaginable— for extraordinary impact. Below are examples of a 4 workshop offering, this can be tailored to the needs of your organisation and can also include; meditation, visualisation, breathwork and skills development.

## **Our Intention: Our deepest Value**

All great leaders have an emotional driver for their cause. Martin Luther King had a deep intention of freedom for his people and we believe this sat behind every decision and behaviour he delivered. It benefits us enormously to know what these drivers are in order to inspire ourselves, our clients and all others to take a certain action.

## **Purpose: Our reason for living and working**

In order to be truly motivated we need to understand that there are core elements that human beings want;

- to experience our deepest feelings
- to feel a strong sense of security, excitement, self-worth, connection and growth
- to give to others.

## **Identity: Who we are at our best**

At a level of identity, we are incredibly complex. We use labels to describe ourselves and, even though language cannot truly encompass all that we are, it is an extremely powerful guide.

If we were to ask the people who know us best, what would they say are our greatest qualities? Knowing our true sense of self has so many benefits, most of all it creates a real value of trust in all who surround us.

## **Values and Beliefs: What is most important to us?**

Our core values, such as Trust, Honesty, Integrity, Compassion and Health, form the foundations for our emotional compass. They allow us to make the right decisions for ourselves and others. When we recognise what values are crucial for us it supports a strength to make decisions, carry them through and attract the right clients who share these qualities.



Understanding and living our values at the highest level through introspection is very powerful to ascertain if we are showcasing ourselves in an authentic way.

*"Craig generated huge energy in the room... No one could help but be affected by his passion and focus on giving the audience as much value as possible."*

*"Many speakers can stay on the surface but Craig gets you to dig deep, to challenge - to be brave. Lives will not be the same as he, with mastery, addresses cause rather than effect, delivered with an air of authority and love."*

— SARAH HOPWOOD  
MOTIVATIONAL SPEAKER & CONSULTANT

*"We all found Craig to be amazingly inspiring. He created a wonderful rapport with every member of the team and encouraged them to be better in every way possible."*

*"Many people described it as a 'life-changing experience'. 'Craig continues to play an active role within the Company.'"*

— MICHAEL HOWARD  
CHAIRMAN, MARIS



It's in Life's  
challenges that  
our power  
Unfolds.

*It's really hard to lift our energy levels and see any positives in these tough times, let alone find opportunities and actually feel motivated.*

*Craig Goldblatt is a phenomenal, inspirational speaker who has worked with The Supper Club for many years. Craig talks passionately about how we as individuals can understand our own personal beliefs to then make sense of these experiences and see them in a positive way.*

*We then have a choice to find our inner child-like energy again, to seek out opportunities in all this and to make a difference. It's impossible to not come away with new ideas and be energised after listening to Craig!*

— JANE GOMEZ  
THE SUPPER CLUB

# More Meaning. More Purpose. Magnified Impact.

Empower your audience to become their very best.

With Craig, you'll create an experience that not only inspires, but creates real impact in people's lives.

## MASSIVE PERSONAL GROWTH

Diving deep into human identity, awareness and potential, Craig transforms audiences by revealing the brilliance they already possess. Through intention, purpose and greater self-understanding, they can powerfully create the fulfilling, meaningful impact they dream possible.

## REAL-WORLD EXPERIENCE

Craig walks his talk. He has worked, trained and presented keynote speeches for businesses and social organizations like Microsoft, EasyJet, WWF U.K. Warwick Africa (Warwick University), The Learning Trust, Article 25, The Diana Award, The Ella Foundation, Let Me Play and more. Plus, he's been an integral fundraiser for charity enterprises and nonprofit organizations.

## SOCIAL LEADERSHIP

In 2010, Craig founded Giving Africa, a charity focused on creating a strong organization to build Bethel School. Created to eradicate poverty through education, it's a model for excellence from which we can all learn, share and grow.





# Inspiring You On Stage. Magnifying Your Impact In Real Life.

BRING PURPOSE, MEANING AND  
POWER TO LIFE

From audience to action— amplify your intention, purpose and power with an experience that challenges you, changes you and elevates you to new peaks.

Craig delivers his transformational message to a wide range of industries, charities, nonprofits and membership programs, where you'll:

- Clarify who you are at your very best
- Discover your 'WHY' and the reason you've chosen your life/professional path
- Gain a real understanding of yourself, your purpose and what's most important to you right now
- Uncover your strengths so you create the massive impact you've always imagined
- Find the value you deliver most to yourself, your family and your team
- Unravel the steps to your ideal short, medium and long-term future, creating a living legacy you're proud to leave behind

*"Craig is an incredibly gifted life coach who helped open my mind to what's important to me in life.*

*"I come away from each session feeling revitalized, focused and ready to face any challenges thrown at me, as I continue on my life journey.*

*"He is full of positive energy and has an amazing ability to understand the feelings of others (even if they are struggling to put them into words for themselves!). He manages to do all this with great compassion and humility, making every session an extremely valuable experience."*

— OLIVIA BRADSHAW  
HR DIRECTOR, MATRIX PA

# What Are You Leaving Behind?

We only get one shot at this life.

One shot at living with purpose. One swing to give it our all. One chance to live with depth and meaning.

What happens when you get to the end of yours?

Will you wish for another go? Or will you know, without a shadow of doubt, that you gave it your best— that you leave the world better than how you found it? What exactly do you leave behind?

You can look back knowing you loved fiercely. You gave generously. You spoke bravely. You can leave this world knowing you fought hard for your true beliefs.

You can spend time in the right places with the right people. You can live every day like it's your last, experiencing the extraordinary power of knowing yourself fully.

You can achieve your highest vision. Accomplish your loftiest goals. Or grab life by the lapels, challenging it to make you greater. Stronger. Unstoppable.

Grateful to be alive, you'll walk with authenticity. You'll inspire others to follow your lead. And long after you're gone, your life will ripple through history. That's real impact.

Is that the life you're leaving behind?

This is your shot. Your one chance to fuel your purpose and become better than you've ever thought possible. This is your living legacy.

To becoming your very best,

# Craig