



# TEAMS LIVING ON PURPOSE



# TEAMS LIVING ON PURPOSE WORKSHOPS

700 keynote presentations. 5 continents. 100,000 people worldwide. For over 2 decades, Craig has been changing lives with his powerful message. With his ability to challenge rather than tell, he rouses audiences to take action and become their best selves.

Originally from Johannesburg, South Africa, Craig has traveled the globe, working in the private sector and with charity enterprises and nonprofit organizations. Experiencing some of the most diverse cultures on the planet, he has developed an enhanced awareness of purpose, intention, motivation and human identity.

Whether you're trying to inspire a room of Fortune 500 CEOs, organisational young leaders or a jam-packed stadium, Craig will give your audience the tools to fuel their purpose, magnify their magnificence and create a meaningful legacy.

Over the past 20 years I have been fortunate to have worked with many world class teams.

Their strength has built with their understanding of their intention and a deep belief in their reason to succeed. For a team to Live their Purpose through thick and thin is omnipotent.

Teams who hold a deep friendship and care passionately for each others' welfare, create a rich life together. This is about teams seeing each other deeply and understanding each others fears, struggles and great strengths.

We work with your team first to explore themselves as individuals, for everyone to gain clarity as to their own unique talents. We then build on this to create a deep trust within the team, to be able to grow a unique team purpose.

I look forward to working with you to create an inspired and invigorated team.

*Craig Goldblatt*



# THE VALUE OF THE PROGRAMME:

LIVING  
*on*  
PURPOSE



**A shared vision that the team buy into with their hearts**



**Clarity of purpose and a drive to grow for the greater good**



**The eradication of doubt and fear**



**The delivery of service**



**A never say die attitude**



**A belief in the success of community and customer**





# PROGRAMME: The fundamentals of team leadership

## **Our Intention: Our deepest Value**

All great leaders have an emotional driver for their cause. Martin Luther King had a deep intention of freedom for his people and we believe this sat behind every decision and behaviour he delivered.

It benefits us enormously to know what these drivers are in order to inspire ourselves, our clients and all others to take a certain action.

## **Purpose: Our reason for living and working**

In order to be truly motivated we need to understand that there are core elements that human beings want;

- to experience our deepest feelings
- to feel a strong sense of security, excitement, self-worth, connection and growth
- to give to others.

## **Identity: Who we are at our best**

At a level of identity, we are incredibly complex. We use labels to describe ourselves and, even though language cannot truly encompass all that we are, it is an extremely powerful guide.

If we were to ask the people who know us best, what would they say are our greatest qualities? Knowing our true sense of self has so many benefits, most of all it creates a real value of trust in all who surround us.

## **Values and Beliefs: What is most important to us?**

Our core values, such as Trust, Honesty, Integrity, Compassion and Health, form the foundations for our emotional compass. They allow us to make the right decisions for ourselves and others. When we recognise what values are crucial for us it supports a strength to make decisions, carry them through and attract the right clients who share these qualities.

Understanding and living our values at the highest level through introspection is very powerful to ascertain if we are showcasing ourselves in an authentic way.



# INFORMATION

FEE: From £3,500 + VAT

DURATION: A bespoke programme will be created for your team depending on the depth of learning you require

WHERE: At your place of work or a location of your choosing

GIVING BACK: For each programme we will pay for a child in Burkina Faso to receive a meal everyday for a year

CONTACT: [caroline@craiggoldblatt.com](mailto:caroline@craiggoldblatt.com)  
[craig@craiggoldblatt.com](mailto:craig@craiggoldblatt.com)

I am really excited to see you and to support you to create huge change and energy in your life.



*Craig Goldblatt*

# HI, I'M CRAIG GOLDBLATT

In the last 2 decades, I've been a sought-after International Keynote Speaker, Impact Coach and Trainer to some of the biggest businesses, charities, nonprofit organizations and top-performers in the world.

My life purpose is helping you create a meaningful legacy so we create a better world together.

I've helped incredible organizations like Microsoft, EasyJet, Carlsberg, Article 25, The Diana Award, The Ella Foundation and more clarify their mission and impact the world.

I also work one-on-one with remarkable leaders, entrepreneurs, CEOs and individuals who are hungry to live their true purpose, contribute deeply and embrace life at the highest level.

As a traveler, I've immersed myself in some of the most diverse cultures on the planet, learning lessons in love, courage, compassion and empowerment.

Now, with an enhanced awareness of purpose, intention, motivation and human identity, I bring those lessons with me to the stage, our workshops, our journeys to the Amazon and intensive 1:1 coaching.

That means I offer unique tools that are extremely effective— actionable strategies to understand yourself deeply, reveal your true purpose and clarify your vision.

I look forward to working with you!

*"We all found Craig to be amazingly inspiring. He created a wonderful rapport with every member of the team and encouraged them to be better in every way possible."*

*"Many people described it as a 'life-changing experience'. 'Craig continues to play an active role within the Company.'"*

— MICHAEL HOWARD  
CHAIRMAN, MARIS

*I feel calm, centred and ready to face our ever increasingly complicated world. The lessons learned today have reminded me that life is really very simple. I need to focus on myself, if I am clear in my purpose then I will be better able to serve others."*

— ANNA  
November 2022



# FURTHER SUPPORT


Learn more about what we do to support people on their journey to living on purpose...

[AMAZON JOURNEY](#)

[INSPIRATIONAL SPEECHES](#)

[PUBLIC WORKSHOPS](#)

[COACHING](#)



**This day with Craig was a powerful self-development day, enabling space to create new thoughts, inspiration to implement and the energy to dive into a new paradigm in life that enhances the way I am already working but has given me clarity to articulate and love on purpose fully**  
Penny Power, Founder BIP100Club

**Everything went so well, Craig was nothing short of BRILLIANT"**

**easyJet**

**Energetic, thoughtful, technical, personable. Craig creates environments for you to both be your best, and to understand learning & growth. Leaving the space feeling emotionally full, but also ready to go get it.**

Ian Griffith Jones, Operations Manager

September 22 Living on Purpose workshop